



# TAKE THE CLUB CHALLENGE

## SIX MONTHS • SIX FIGURES

If you could create a six-figure annual income in six months by only investing \$100 a month and your time, would you do it? *We thought* so. Commit to the **Club Challenge**, and you could be on your way to generating a full-time or part-time, side-gig income that could be life changing.

### WHAT IS THE CLUB CHALLENGE?

A six-month plan to create a lucrative, recurring monthly income.

### HOW MUCH DOES IT COST?

\$100 a month for 6 months (less any income you will earn). The only other cost is your time.

### WHAT DO I NEED TO DO?

- 1) Join with a \$99 Starter Pack.
- 2) Download the *Club Connect App*.
- 3) Follow the the 3 Step *System for Success* to share and follow up using using the app.
- 4) Refer 2 new Affiliates each month and teach them to get 2!
- 5) Sign up for a \$100 4-box monthly AutoShip
- 6) Watch your box count increase!

### WHAT IS THE SYSTEM FOR SUCCESS?

A simple 3-step system for Affiliates who want to share and refer others to join the Club.

## 1

### — INTRODUCE —

- Download the Club Connect App.
- Share the DCC animated video (1st Exposure).
- After you receive notification that they watched the video, send a message asking:  
*"What did you like best about the video?"*  
*"What did you think?"*
- Based on their response, determine their area of interest (opportunity or product) and ask permission to send them more information.

## 2

### — SECOND LOOK —

- Share a 2nd tool from the Club Connect app based on their interest (2nd Exposure). *Examples: a video, a product PDF or the Affiliate Income Opportunities PDF.*
- After you receive notification that they viewed, call them asking:  
*"What did you think of the product information?"*  
*"Did that other (video; pdf) give you the info you were looking for?"*

## 3

### — JOIN THE CLUB —

- Let them know how much fun you are having and how excited you are!  
*"I think this is such a great idea—and it's really simple!"*  
*"Seems like everyone's doing a side-gig these days, and I thought this would be really fun."*
- Ask them to join you:  
*"Why don't you join me? It's only \$99 and includes 48 cups of coffee!"*  
*"Would you be interested in partnering with me in this challenge and doing it together?"*  
*"Would you like to join me in the Club Challenge?"*